

PRESS RELEASE

Head of UBS Wealth Management Private Equity Team Winson Ng Joins Moonfare as Chief Investment Officer

- Winson Ng brings more than 20 years of private markets investing experience from UBS Wealth Management and Singaporean sovereign wealth fund GIC
- Moonfare continues to rally top talent around rapid growth story and mission to democratise investing in private markets

BERLIN, November 11, 2020 – Dr. Winson Ng, until recently the head of UBS Wealth Management’s private equity team, is joining the senior leadership team of Moonfare, the leading private equity investment platform, as Chief Investment Officer.

A leader in the private equity industry, Winson has taken part in more than 100 private equity fund investments and co-investments and served as an advisory board member for over 20 private equity funds globally.

At UBS and in senior roles at GIC, Winson oversaw large allocations to growth, middle market and large cap buyout funds as well as investments in funds focused on mezzanine capital, credit, infrastructure and venture capital. A native of Hong Kong and Malaysia, Winson has an MBA from INSEAD and graduated with a medical degree from the University of London.

“I’m excited to join Moonfare because it is the global leader in this space, and its mission aligns with my vision for the future of the private equity industry” Winson says.

Winson will partner with Managing Director Magnus Grufman to drive the continued growth of Moonfare’s fund offering, which is expanding rapidly from private equity into new asset classes. Working from London and joining Moonfare’s Investment Committee, Winson will play an instrumental role in extending Moonfare’s leading position in digital private markets investing and growing its presence in the United Kingdom.

“With the addition of Winson to our team, Moonfare has shown once again that we are able to rally top talent in the industry around our mission to democratise private markets investing,” says Moonfare founder and CEO Dr. Steffen Pauls.

Moonfare offers access to top private markets funds to individual investors who have had no access for decades using a completely digital end-to-end process and disruptive fee structure.

“From fund sourcing, selection and diligence, to our expansion into new asset classes and categories, Winson’s strategic guidance, analytical mastery and relationships with general partners globally will prove invaluable to Moonfare as we continue writing our growth story,” Steffen adds.

Moonfare enhances London presence with two further strategic hires

Moonfare also welcomes Sweta Chattopadhyay as Investment Director and Ed Cotton as Partnerships Manager, two new London-based hires who will further extend Moonfare's reach in the United Kingdom and across new asset classes and client segments.

Sweta brings more than 10 years of experience in private markets investing, most recently as the head of bfinance's private equity advisory where she worked closely with institutional investors globally. Previously she worked on the investment team of the £30bn UK Railways Pension Scheme RPMI Railpen, one of the largest British pension funds. Sweta will join Moonfare's Investment Committee and focus on the growth of Moonfare's fund offering. A Singaporean national, Sweta is a long-time Londoner with an MBA from INSEAD and an LLB from the London School of Economics.

Ed joins Moonfare from British private markets technology firm Delio where as head of business development he helped grow the team six-fold. He began his career in private banking in London at Barclays and Edmond de Rothschild's Private Merchant Bank, where he focused on placing the bank's private equity offering with family offices. Ed will focus on expanding Moonfare's partnerships with banks, wealth managers and family offices across Europe. A native of London, Ed is a CFA Charterholder and a graduate of the University of Bristol.

About Moonfare

Moonfare offers individual investors access to top private markets investment opportunities for the first time. With a technology-empowered onboarding process and investment platform, Moonfare allows clients to register and invest in these funds in as little as 15 minutes and with minimums as low as €50,000.

To date, Moonfare has offered more than 20 private markets funds from top general partners worldwide with an emphasis on private equity buyouts, US technology investments and, more recently, real asset categories like infrastructure.

Moonfare's investment team conducts ground-up due diligence on all funds. Fewer than 5% of available funds pass this process and make it onto Moonfare's platform. This focus on quality is one reason why Moonfare has won the trust of close to 1,000 clients who have invested more than €450 million total on its platform. This year, LinkedIn named Moonfare as one of the top 10 startups in Germany.

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